

2010



NAIFA ARKANSAS AND ARKANSAS HEALTH UNDERWRITERS  
**CAREER CONFERENCE AND CONVENTION**

**June 10<sup>th</sup> and 11<sup>th</sup>, 2010**

NAIFA – Arkansas and the Arkansas Chapter of the National Association of Health Underwriters (NAHU) are proud to announce the joint Career Conference and Convention to be held June 10th and 11th at the Embassy Suites in northwest Arkansas.

The two organizations have pulled together an outstanding slate of guest speakers for the Convention and Sales Symposium. In addition to participation by the NAIFA and NAHU national presidents, other speakers scheduled for the Convention are: Farmers Insurance Executive Vice President **Jerry Carnahan, CLU, GCA**; Tax reduction specialist **Ron Reed, CPA** and LILI presenter and motivational speaker **Peter Konrad**.

The Embassy Suites is offering to attendees a reduced rate of \$119 for their two-room suites - a price that includes a full breakfast for all occupants of the room.

A wide variety of sponsorship offerings are available and prime booth visibility to the estimated 250+ attendees are reserved for those who choose sponsorship packages. All sponsorships include prominent signage and recognition as well as sponsoring participation in all social events such as the Thursday night Casino Night and the Thursday afternoon golf tournament.

This year's 3 - person golf scramble tournament will also have a tournament within a tournament which should ramp up participation - the NAIFA Cup Challenge. In addition to the overall winning team awards will be a contest between teams from each of the local NAIFA associations in the state. The award to the winning team will be a traveling cup for the local association that will include the names of team members on the trophy for all future winners to view. Local associations are welcome to enter as many teams to represent their association as they want but each team must include at least 2 NAIFA - Arkansas members.

Prizes will also be awarded to the winning teams as well as other prizes for closest to the pin, long drive and other competitive contests.

For more information on convention planning feel free to contact NAIFA – Arkansas Executive Director and Sales Symposium coordinator Mark Lowery at [naifa\\_ark@sbcglobal.net](mailto:naifa_ark@sbcglobal.net) or by calling him at 501-837-5221.



# 2010 CONVENTION AND SALES CONFERENCE

June 10th and 11th ● Rogers, Arkansas

## SPONSORSHIP FORM

### Check the desired Sponsorship Level:

#### PLATINUM SPONSOR (\$4,500) includes

- ▶ Complimentary Convention Registration for **four** representatives of your company including Awards Dinner tickets, Casino Night participation, lunch tickets and **four** individual entries in golf tournament
- ▶ Primary position on all marketing materials such as the Conference webpage and promotional fliers.
- ▶ Signage at Golf Tournament and primary signage at all Convention meetings and booth at Convention

#### GOLD SPONSOR (\$3,250) includes

- ▶ Complimentary Convention Registration for **two** representatives of your company including Awards Dinner tickets, Casino Night participation, lunch tickets and **four** individual entries in golf tournament
- ▶ Signage at Golf Tournament and prominent signage at all Convention meetings and booth at Convention

#### SILVER SPONSOR (\$2,200) includes

- ▶ Complimentary Convention Registration for **two** representatives of your company including Awards Dinner tickets, Casino Night participation, lunch tickets and **two** individual entries in golf tournament
- ▶ Signage at Golf Tournament and prominent signage at all Convention meetings and booth at Convention

#### BRONZE (\$1200) includes

- ▶ Complimentary Convention Registration for **two** representatives of your company including Awards Dinner tickets, Casino Night participation, lunch tickets
- ▶ Signage at Golf Tournament and prominent signage at all Convention program meetings and booth at Convention

#### EXHIBITOR (\$550) includes

- ▶ Complimentary Convention Registration for **two** representatives of your company including Awards Dinner tickets, Casino Night participation and lunch tickets
- ▶ Recognition as an exhibitor in the Conference Program

### Individual Event Sponsorships

#### LUNCH SPONSOR (\$2,500) includes

- ▶ Recognition as sponsor on Conference webpage, promotional materials and signage
- ▶ Introduction at luncheon and 5 - 10 minute company presentation during lunch.
- ▶ Registration for **two** company representatives and vendor booth at conference

#### REGISTRATION SPONSOR (\$1500) includes

- ▶ Recognition as sponsor on Conference webpage, promotional materials and signage
- ▶ Company logo on all attendee registration packets
- ▶ Registration for **two** company representatives and vendor booth at conference

#### BREAK SPONSOR (\$750) includes

- ▶ Recognition as sponsor on Conference webpage, promotional materials and signage
- ▶ Signage by break service area
- ▶ Registration for **two** company representatives and vendor booth at conference

### Golf Tournament Sponsorships

#### HOLE IN ONE SPONSOR (\$500) includes

- ▶ Recognition as sponsor on all promotional literature
- ▶ Exclusive marketing rights on assigned tee boxes

#### BEVERAGE SPONSOR (\$500) includes

- ▶ Recognition as sponsor on all promotional literature
- ▶ Exclusive marketing rights on beverage carts and drink stations

#### HOLE SPONSOR (\$100) includes

- ▶ Recognition as sponsor on all promotional literature
- ▶ Signage on assigned tee box

**GOLF ENTRY (\$85) includes lunch (included with various sponsorships - see detail to the left)**

### List names of attendees under your sponsorship

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

2 attendees as an Exhibitor, Lunch Sponsor, Registration Sponsor, Break Sponsor or Gold, Silver or Bronze Sponsor  
 4 attendees as a Platinum Sponsor

Name of Company: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**TOTAL AMOUNT: \$** \_\_\_\_\_

VISA/MASTERCARD # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

*You can mail this form with check or payment information to:*

**NAIFA/NAHU Convention - 2010**  
**650 Edgewood Drive, Suite 201, Maumelle,**

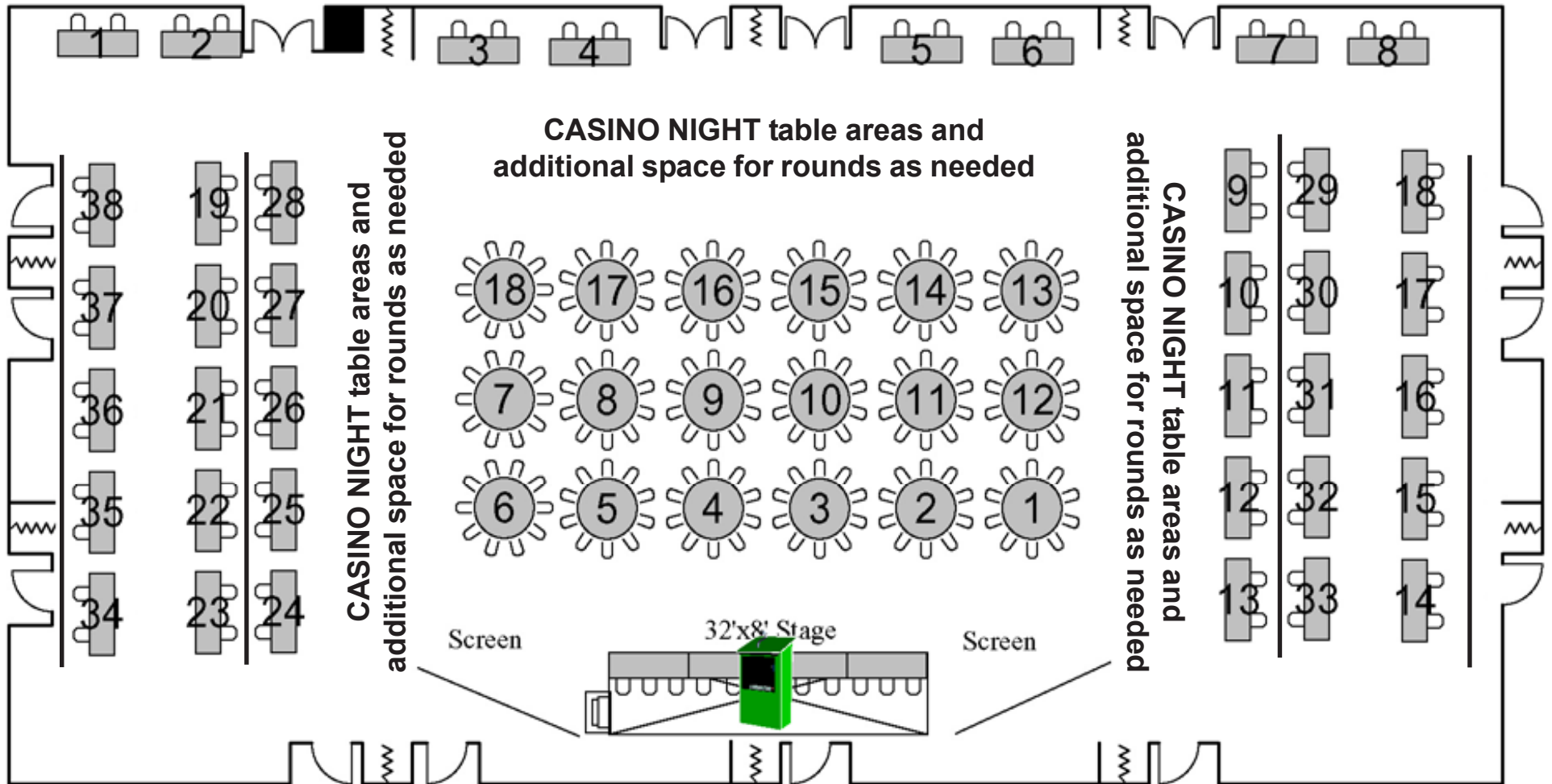
**AR 72113**

**or fax to: 501-851-1126**

# SPONSORS/ VENDORS ROOM LAYOUT

All Sponsor-level vendors will be eligible to request prime locations on a first come/first serve basis. The prime locations are spaces 1 through 8 and spaces 9 through 13 as well as 24 through 28. These vendor locations have “line of sight” to the attendees during the Thursday night awards dinner, and Friday luncheon. In addition, these spaces are next to the Casino Night tables.

All other vendor locations are behind black curtains and do not have “line of sight” but are in the ballroom area and accessible to attendees at all time during the Convention/Symposium.



**Designate your top 4 selections and attach to Vendor Registration Form:**

FIRST CHOICE: \_\_\_\_\_ SECOND CHOICE: \_\_\_\_\_ THIRD CHOICE: \_\_\_\_\_ FOURTH CHOICE: \_\_\_\_\_